

Press Release

'Give Me Irish Heroes' lands on our bookshelves next week!



'Give Me Irish heroes', by Ian Mc Keever. All profits are being donated to charity.

The book celebrates the lives and touching stories of 15 very humble, very ordinary, yet very different Irish heroes... Each one of these people, despite having nothing in common with each other per say, - share certain characteristics that make their inclusions common to all heroes. As author Ian Mc Keever explains, *" Each of these inspiring individuals has always chosen to perceive the glass as being 'half full' in life and in so doing they have always found a way in the end to get through. Some were pushing the boundaries that they faced due to a disability or an illness, some set their own challenges for personal fulfillment or to support a cause in which they believed. They range in age from children to the elderly and include every point in between"*. The book which is printed in full colour, outlines the roller coaster journeys taken by 15 very different individuals who come from all walks of life, men and women alike, people from all over Ireland, whose stories have affected positive change, be that in the perceptions of those around them or in their own physical environment.

Some of these heroes are well known to the Irish public but have not been chosen for that reason. These stories compliment other journeys taken - stories that will ring simply ring true for so many of us; those who defy a life threatening illness, people who sacrifice everything for the good of others and those whose selfless acts simply remind us of the core values that actually really matter in life.

President Mc Aleese who introduces the book had this to say about its timely arrival *'It would be easy to lose hope and to give in to the counsel of despair. Yet it is precisely in these dark times that we can most benefit from the stories of inspiration and hope brought to us by the fifteen heroes featured in this book.'*

www.givemeheroes.ie

- **Charities that will benefit...**
 - Gaisce - The President's Awards
 - The Chernobyl Children's project
 - Operation Smile
 - Light of Maasai (see www.lightofmaasai.com)
 - A range of local schools to whom Ian will be giving talks nationwide